

Seat No.	
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B.B.A (Part - II) (Semester - IV) Examination, May - 2017
E-Commerce (Paper-II)
Sub. Code : 43948

Day and Date : Friday, 05 - 05 - 2017

Total Marks : 40

Time : 12.00 noon. to 02.00 p.m.

- Instructions :**
- 1) All questions are compulsory.
 - 2) Figures to the right indicate full marks.

Q1) What is E-payment? Explain Instant paid payment system. [14]

OR

Describe problems and opportunities in E-commerce in India. [14]

Q2) Write Short Answers (Any Two) [16]

- a) What is E-security? Explain various security threats.
- b) Explain <Table> tag with its attributes.
- c) Explain firewalls and proxy Services.
- d) How hyperlinks are created using HTML?

Q3) Write short notes (Any Two) [10]

- a) Precautions for secure E-commerce.
- b) Headings in HTML.
- c) Steps to create web page.
- d) Authentication.

